

# FASHION MERCHANDISING

## Curriculum Guide for Academic Year 2021-2022

### Table of Contents

Associate in Arts Degree, p. 1  
Certificate of Achievement, p. 2  
Suggested Sequence of Classes, p. 3  
Career Opportunities, p. 3  
Program Mission and Outcomes, p. 3

Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at [www.assist.org](http://www.assist.org) and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or (562) 938-3920 for PCC

**Program of study leading to:  
Certificate of Achievement**

<b>REQUIRED ENTRY LEVEL COURSES:</b>		<b>UNITS</b>	<b>In Progress</b>	<b>Completed Grade</b>
FD 3	Intro. to Careers in Design/Merchandising	2		
FD 5	Product Development	2		
FD 9	Clothing Selection	3		
FD 10	Textile Fibers and Fabrics	3		
FD 20	Introduction to Fashion Industry	3		
FD 23	Fashion/Merchandising Buying	4		
FD 24	Fundamentals of Apparel Construction	3		
FD 32	History of Fashion	3		
FD 41	Fashion Promotion	2.5		
FD 45	Digital Fashion Illustration	3		
FD 271WE	Work Experience Fashion Design	1-4		
<b>Subtotal Entry Level Units</b>		<b>29.5-32.5</b>		
<b>OPTION 1: Buying</b> Complete <b>SIX (6)</b> units from the following:				
COSA 1	Computer Information Competency	1		
FD 200	Trend Forecasting	1		
FD 216	Fashion Portfolio Development	3		
MKTG 40	Salesmanship	3		
MKTG 41	Marketing Communications	3		
IBUS 1	Introduction to International Business	3		
IBUS 20	Export-Import Business Practices	3		
<b>Option 1 Subtotal Units</b>		<b>6</b>		
<b>OPTION 2: Product Development – Complete SIX (6) units from the following:</b>				
COSA 1	Computer Literature Competency	1		
FD 27	Production Sewing	1.5		
FD 36	Flat Pattern Drafting	3		
FD 39	Garment Technical Packages	1		
FD 46	Advanced Digital Fashion Illustration	1.5		
FD 216	Fashion Product Development	2		
IBUS 1	Introduction to International Business	3		
IBUS 20	Export-Import Business Practices	3		
<b>Option 2 Subtotal Units</b>		<b>6</b>		
<b>TOTAL UNITS</b>		<b>35.5-38.5</b>		

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of C** and a minimum cumulative grade point average of 2.5.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 17.25-19.25 units** of the required 35.5-38.5 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) for each

<u>First Semester</u>	<u>Units</u>	<u>Second Semester</u>	<u>Units</u>
COSA 1	1	FD 5	2
FD 3	2	FD 9	3