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This program prepares students for entry and mid-level employment in digital media production. Students will be able to create advanced photography and digital media using still and motion images, new media and sound, installation and performance, exhibition and publication, and history of photography.

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PHOTOGRAPHY - CERTIFICATE OF ACHIEVEMENT **5**

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This program prepares students for entry and mid-level employment in digital media production. Students completing this certificate will be able to create advanced photography and digital media using still and motion images, new media and sound, installation and performance, exhibition and publication, and history of photography.

Program Student Learning Outcomes

- Demonstrate creativity and original thinking in the production of a photography production.

Program Requirements

PHOT 32	Introduction to Digital Photography	4
PHOT 33	Professional Studio Lighting	4
PHOT 43	Photoshop and Lightroom Management	3

IN ADDITION, complete FOUR (4) courses from the following:

ART 81	Introduction to Fine Art Photography (3)
FILM 25	Introduction to Digital Cinematography (3)
PHOT 10	History of Photography (3)
PHOT 34	Photography for Publication (3)
PHOT 35	Photography for Publication (3)

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DIGITAL MEDIA: MULTIMEDIA INTERACTION & GAME DESIGN - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3255

This certificate is awarded to the student who has completed the requirements for the Digital Media: Multimedia Interaction & Game Design Certificate of Achievement. The student must have earned a grade of C or better in all required courses. This certificate is awarded to the student who has completed the requirements for the Digital Media: Multimedia Interaction & Game Design Certificate of Achievement. The student must have earned a grade of C or better in all required courses.

Program Student Learning Outcomes

- 1. Analyze and evaluate digital media content for its effectiveness and impact on the audience.
- 2. Design and develop digital media content for a specific purpose and audience.
- 3. Apply digital media design principles to create engaging and interactive user experiences.
- 4. Evaluate the effectiveness of digital media content and user experiences.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
07 84	Digital Media: Multimedia Interaction & Game Design	3
07 84 <	Introduction to Digital Media	3
07 84 >	Digital Media: Game Design	3
07 84 <	Digital Media: User Experience Design	3
07 84 >	Digital Media: Content Strategy	3
07 84 <	Digital Media: Analytics	3
Subtotal Units		18
Elective Courses (3 courses, 6 units)		
07 84	Digital Media: Social Media Marketing	3
07 84	Digital Media: Mobile App Design	3
07 84 <	Digital Media: Video Production	3
07 84 <	Digital Media: Podcasting	3
07 84 <	Digital Media: Email Marketing	3
Subtotal Units		6
Total Units		24