

Accounting and Economics

Accounting and Economics

This program will prepare a student for continuation to an A.A.-T in Economics or for advancement into a school of business or economics at a baccalaureate-degree granting institution and/or for an entry-level position in local government, school system or institution of higher learning, banking, or business as a research assistant or analyst.

Learning Objectives

- Develop a basic understanding of economics, accounting, and business law concepts.
- Apply a knowledge of economics to solve complex problems using equations, graphs, and technical skills.

Prerequisites

Prerequisites

| | | |
|-------------------------|--|---|
| ACCTG 1A or ACCTG 1B | Financial Accounting Managerial Accounting | 5 |
| ECON 1/1H | Macro Economic Analysis | 3 |
| ECON 2/2H | Micro Economic Analysis | 3 |
| ECON 4 or ECON 5 | Contemporary Economic Issues The Global Economy | 3 |
| LAW 18 | Fundamentals of Business Law | 3 |

~~BUSINESS ACCOUNTING~~ BUSINESS ACCOUNTING CONCENTRATION - ASSOCIATE IN ARTS

Plan Code: 1100

This program consists of the prescribed GE requirements, as well as the following accounting and business courses. Students earning this Associate Degree may be prepared to 1) transfer to a baccalaureate-degree granting institution in the field of their concentration and/ or 2) enter into the workforce at an entry-level position relating to their field of emphasis.

Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Identify and describe the nature, environment, and role of accounting and its importance as the language of business.
- Analyze the economic activities of business entities to calculate and prepare appropriate financial statements.

Program Requirements

BUSINESS: ACCOUNTING - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3100

This pr

· ° " ~ | " " / f i f i ° ~ Ł ž ž f i ~ " f i f i
 † ž ž f i ° ~ ž ž ! ~ ž ž | " ž ž f i ž ž ž ž
 f i f i † ž ž f i # \$ % " & # | ~ ž ž

Plan Code: 4200

s p n t h o n p a t e a t e s a t e n t h n u i f o e o d o e a r a e a d
 n g f s s n a y d e a e e n t h a i t o i e U r a n e t e p s i d r g o e - l v a o u
 / m m i n s o . d i a e a s e b s e s l u d - z d

\$ () ' * + " , - . / 0 , % ' * ' 0 0) f i - , 2 (+ / 3

i t c h s t f b c e n s e a e i n t h e t u t d u o r t a s o t e e s a s e a
 g n . i a b a u e s l u
 r t i h n i c t f e c k n e h e p c n e o a e r i t z o i a a s o a e r o l s a l o l a d
 e h y b f i i s s n d u n e f a n e b i n t r i e o d a d f a o a r o l

\$ () ' * + " / 4 - 1 / + / 0 , 3

Code Number Course Title Units

REQUIRED COURSES

| Code | Course Title | Units |
|-------------|---|-------|
| G F n n c | A c c i n n t i g a a 5 o u l | |
| G M n | A c c i n n t i g C C e B a a r 5 o u l | |
| G m | t n i A c c g n p o n t e u 2 e e z e e s u | 3 |
| T G 9 | A c t h o n r r t p i s e e a o u d | |
| T G c | i A c c o n n r t i g b l s Q u l o o o u | |
| Total Units | | 12-13 |

BUSINESS: GENERAL BUSINESS - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3111

This program will prepare a student for advancement into an Associate in Arts Business: General Business pathway and/or for an entry-level position in a variety of functional areas in a small/medium-sized business.

Program Student Learning Outcomes

- Demonstrate a strong, general understanding of the language and theories of large and small businesses.
- Identify the role and challenges that ethics, social responsibility, and diversity play across business structures.

Program Requirements

| Code Number | Course Title | Units |
|------------------|--|-------|
| REQUIRED COURSES | | |
| GBUS 5 | Introduction to Business | 3 |
| LAW 18 | Fundamentals of Business Law | 3 |
| ACCTG 1A | Financial Accounting | 3-5 |
| or ACCTG 200 | Introduction to Accounting | |
| GBUS 10 | Personal Finance | 3 |
| GBUS 25 | Digital and Social Media | 3 |
| or BCOM 25 | Digital and Social Media | |
| or LAW 19 | Legal Environment of Business | |
| IBUS 1 | Introduction to International Business | 3 |
| MGMT 49 | Introduction to Management | 3 |
| or MKTG 47 | Essentials of Marketing | |
| Total Units | | 21-23 |

B U S I N E S S F U N D A T I O N S

B U S I N E S S - C E R T I F I C A T E

A C C O M P L I S H M E N T

Plan Code: 4111

This program may prepare a student to continue toward the attainment of an Associate Degree and/or for an entry-level position in a variety of functional areas in a small/medium-sized business.

P R O G R A M S T U D E N T L E A R N I N G O U T C O M E S

- Describe the basic terminologies and fundamental concepts of organizations.
- Recognize the impact of globalization and social responsibility on all organizations.

P R O G R A M R E F E R E N C E S

| Code Number | Course Title | Unit |
|-------------|--------------|------|
| | | Us3 |

Plan Code: 4203

This program is designed to provide students with an understanding of the entrepreneurial elements of starting a small business, with an eventual focus on the traditional management skills necessary to extend the life of the startup business. Major emphasis is placed on the development of a coherent business model. Upon completion of this Certificate, a student will have the skills to plan and control financial resources, communicate with and lead people in the organization, plan and control informational and technological resources and, finally, unite these skills into the development of a strategic business model/business plan that will be designed for success.

- Demonstrate a basic understanding of the language and theories of entrepreneurship and small business management.
- Identify the role and challenges that ethics, social responsibility and diversity play within small organizations.

| Code Number | Course Title | Units |
|------------------|---------------------------------|-------|
| REQUIRED COURSES | | |
| ACCTG 229 | Spreadsheet Accounting | 3 |
| GBUS 25 | Digital and Social Media | 3 |
| or BCOM 25 | Digital and Social Media | |
| MGMT 50 | Human Resource Management | 3 |
| MGMT 80 | Small Business Entrepreneurship | 3 |

BUSINESS: GLOBAL TRADE AND LOGISTICS CONCENTRATION - ASSOCIATE IN ARTS

Plan Code: 1151

... / fl fl fl fl / Ž , ž , / ! ž " ~ i " , fl # " \$ % & i " " (i " k " Ž ž) fl , * " # fl , ž " ! / # * Ž fi fi " Ž " i fl + fl Ž \$ % # fl + i fl \$ " fl Ž \$, / fi " ž 1 , / (i , " , - . ž (\$ " Ž ž , " fl Ž Ž fi ž " , / , . / 1 fl Ž " O " fl " " k fl 1 # " ~ i " ~ fl " \$ ž / 23 ž fl Ž , ! " i ž / fl # fl fl fl fl (i " fl Ž " \$ " fl " " fl fl Ž ž Ž fi " Ž , ž ž (ž / Ž " Ž ž " 4 " \$ / ! ž " i / Ž 1 " Ž ž fl Ž / Ž fl Ž \$ 5 / i 63 " Ž ž i " Ž ž ž " * / i 7 / i 1 " fl ž fl Ž " Ž ž 1 ~ # 8 " + ~ / , ž / Ž 1 " fl ž Ž fi ž / ž " i 4 " \$ / ! " k ~ " fl , -

Program Student Learning Outcomes

- 90" k / Ž , ž fl Ž " ž " fl # ~ # ž 1 ž / fl ž fl Ž " ž " : Ž , ž ž (ž / Ž fl + , ž (\$ " Ž ž , " fl Ž Ž fi ; (ž / k " , < , ; , 3
- 9 & = fl k " Ž " ž " ~ i k fl i 1 " # k " Ž ž , / ! ž " " fl Ž fi (fl fi " fl Ž \$ ž " / i " " , / ! # fl " ž 1 , fl Ž \$, (~ ~ # 1 ~ fl Ž k fl Ž fl fi " k " Ž ž -
- 9 / ~ ~ # fl Ž " \$ / Ž 1 " ~ ž , ž / 8 " i / k ~ # = # fi " ž 1 , fl Ž \$, (~ ~ # 1 ~ fl Ž " , (" , -

Program Requirements

... \$ " fl " " i " " (i " , ž " i / k ~ # ž / Ž / ! % " Ž " i fl + & \$ (i fl Ž / Ž i / (i , " * / i 7 ~ # , ž " ! / # * Ž fi >

| Code Number | Course Title | Units |
|------------------|--------------|-------|
| REQUIRED COURSES | | |

BUSINESS: LOGISTICS - CERTIFICATE OF ACCOMPLISHMENT

Plan Code: 4127

“ ” / fi fi t t fi fi i ž fi ž fi ž " Ž#žž / \$ / #ž#1 /

BUSINESS: FOUNDATIONS OF MANAGEMENT - CERTIFICATE OF ACCOMPLISHMENT

Introduction

... /fi flŁ Ł flŁ iŽ~ flŁ flŁ, ž " Ž#žž/ \$/ #ž#! Ž ž/ %fl" ž Ž flžžfl#Ł Ž#ž /&fl# ' / \$'flžž (Žflžž fl#")/i &i fl# Ž#žŁ! ~Ž+Ž*! ~ Ži+," /it /i ~! Ł fl# iŽ./! i\$Ž, ~ /, ž/ # " # fl, Ł fl*)Ł Ž" 1 Ł ~, " Ž" -! , " #Ž, ., ' " " ž/ #fl** /fl, ž " Ž#žŁ fl - Ž fl- žž ž " Ž+Žžž " ž Ž, O** , #Žž" Ž" &i fl# Ž#žŁ iŽ#Ž! i fl* , žfl žž ~.

Program Student Learning Outcomes

- 1 (Ž, \$i ~ Ž ž Ž - fl, \$ žžŁ Ł #/ ž fl Ž, fl# " & # " flŁ Ž#žfl* \$/ # \$ž ~ ž, / &ž Ž 2 fl#flfiŽŁ Ž#ž & # \$ž/ #.
- 1 3žž/ fl#", Ž ž Ž Ł Ł fl\$ž/ &Ł fl#flfiŽi, fl# " ž Ž Ł fl#flfiŽŁ Ž#ž & # \$ž/ # / # / \$ fl* i Ž, ~ / #, ~ " *ž fl# " Žž " \$, .

Program Requirements

| Code | Course | Credits | Notes |
|----------|---|---------|-------|
| 242 567 | 8#ž/ " ! \$ž/ # ž/ 2 fl#flfiŽŁ Ž#ž | 9 | |
| /i 42 5; | <! Ł fl# 3ž, /! i \$ž 2 fl#flfiŽŁ Ž#ž | 9 | |
| 242 5= | >žfl" Ži, ~ fl# " ?! ~ Ži +, " / # | 9 | |
| 242 5@ | 2 fl#flfiŽŁ Ž#ž A B i fl fl#", flž/ # Cž° fl+ž/ i | 9 | |
| 242 5- | ? Ł fl**C! , #ž, D#žž~ i Ž#Ž! i, ~ | 9 | |

o d n

BUSINESS: MARKETING - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3153

This program will prepare a student for advancement into an Associate in Arts Business: Marketing pathway and/or for an entry-level position in a small/medium-sized business, in functions such as sales, advertising or product development.

Program Student Learning Outcomes

- Demonstrate a strong understanding of the language and theories of the marketing functions within an organization.
- Identify the role that ethics, social responsibility, and diversity play in developing and implementing marketing objectives.

Program Requirements

| Code Number | Course Title | Units |
|-------------------------|--------------------------|-------|
| REQUIRED COURSES | | |
| GBUS 5 | Introduction to Business | |

SOCIAL MEDIA APPLICATION DEVELOPMENT - CERTIFICATE OF ACCOMPLISHMENT

Plan Code: 4201

This program will prepare students to develop a social media application that can be further developed into a business. Students will understand basic business concepts and theories; learn the different uses of digital and social media, and will be able to design and develop an app. This certificate will give students a complete understanding of Social and Digital Media application development, in order to compete for entry-level jobs. Upon completion of this Certificate, a student will have the skills to plan and control business resources, communicate with and lead people in the organization on the functions of different social media platforms, plan and control informational and technological resources and, finally, unite these skills into the development of social media applications for an organization to compete in the New Economy.

Prerequisites

- Demonstrate a basic understanding of the language and theories of application development.
- Identify the role of technologies

~~courses are approved by the State Board of Real Estate Examiners~~

Plan Code: 4115

The courses listed in this program will qualify and prepare a student to take the written examination for a Real Estate Salesperson license. Upon successfully passing the examination, a license will be approved by the CalBRE. This license is required to conduct real estate activities while under the supervision of a licensed broker. For additional information regarding the Real Estate Salesperson license, refer to <http://www.dre.ca.gov>.

- Demonstrate a real estate salesperson's preparation for a real estate salesperson license

