

DIGITAL DESIGN AND PUBLICATION

Curriculum Guide for Academic Year 2018-2019

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at www.assist.org and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or (562) 938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to:
Associate in Arts (792 reETQ.JF2 12 Tf1 0 0 1 319.49 540.94 T(

Associate Degree requirements continued from the previous page:

4. **Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 9-10 units** of the required 18-20 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
5. **General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu>.
6. Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

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~~listed in the Associate Degree requirements~~

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imum grade of "C", or P if the course is graded on

s field of concentration in residence; this means at
each City College. Credit earned by exf1r15.75 Tr

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Career Opportunities

Students learn to write, design and produce publications (websites, fliers, brochures, newsletters, social-media platforms, in-house magazines). The program prepares students to work on websites, newspapers, magazines, in advertising agencies or in other environments involving digital design and publication or to work on a free-lance basis. For successful employment, you should be able to type 30+ words a minute, write with a proficiency equal to placement in ENGL 1 and have a basic understanding of the principles of color and design theory.

This Certificate of Achievement prepares students for an entry-level position in a variety of web journalism and graphic arts settings and serves as a foundation for specialization.

This Associate degree prepares students for career advancement once a certificate has been earned. Appropriate course selection also facilitates transfer in a related major.

Program Mission and Outcomes

The desktop/media publishing program trains students to write, design, and produce a variety of publications on different computer platforms. The program prepares students to work in office environments involving desktop publishing or to work on a free-lance basis.

Outcomes:

Write, design, and produce a publication.

Prepare students for entry-level position in digital design.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a “C” or “P” grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/course/details/>) for specific prerequisite information.